

# STRATEGIC OVERVIEW 2018 - 2020

Halberg  
Foundation

“To inspire physically disabled young New Zealanders to build a lifelong connection with sport and recreation” – Sir Murray Halberg

## Our vision

An inclusive New Zealand

## Our purpose

To enhance the lives of physically disabled New Zealanders by enabling them to participate in sport and active recreation.



The three priorities across New Zealand are ...

### Ngā Tāngata PEOPLE



- Quality Opportunities
- Increased Capability
- Well-being Benefits

### Ngā Kaupapa PROGRAMMES



- Meaningful Insights
- Youth Leadership
- Inclusive Education

### Ā Tātou Hoa PARTNERS



- Value Creation
- Increased Awareness
- Collaborative Networks

“He waka eke noa, mō Aotearoa whānui” (We are all in this waka together, for all the people of New Zealand).



# Strategic Overview 2018 - 2020

The priorities across New Zealand are ...

| <b>Ngā Tāngata</b><br><b>PEOPLE</b>  | <b>Ngā Kaupapa</b><br><b>PROGRAMMES</b>   | <b>Ā Tātou Hoa</b><br><b>PARTNERS</b>  |
|--|---|--|
| <b>Relevant opportunities</b>  | <b>Focused advice</b>   | <b>Sustainable value</b>   |
| <ul style="list-style-type: none"> <li>• Enrich the lives of physically disabled young New Zealanders by ensuring there are relevant, equitable opportunities to engage in play, physical activity, informal and organised sport and active recreation; particularly in nearby locations</li> <li>• Respect diversity by identifying opportunities to connect, respond and support Maori, Pasifika, Asian and targeted communities in meaningful ways</li> <li>• Educate New Zealanders on the social and health benefits (well-being) of being an inclusive and accessible country</li> <li>• Invest in workforce education to ensure an agile network with a shared pupose of providing opportunities for all</li> </ul> | <ul style="list-style-type: none"> <li>• Build on quality systems to measure outcomes based on evidence: (insights, data trends, research) to assist and connect with relevant local and national delivery of sport and active recreation opportunities</li> <li>• Enable physically disabled young people to engage in quality physical activity, sport and active recreation in programmes of their choice, utilising the concept of physical literacy and providing knowledge of pathways to participation and competition</li> <li>• Build, align, link and co-design inclusive programmes and appropriate resources for schools, and to work alongside NSOs, NDSOs (and clubs), Parafeds, RSTs, health and education sectors and sport deliverers</li> <li>• Provide quality leadership opportunities and a voice for participants to be involved in decisions that shape their (traditional and non-traditional) sporting and recreation experiences</li> </ul> | <ul style="list-style-type: none"> <li>• Collaborate with relevant networks to provide leadership, advice, support and resources to ensure long-term mutually beneficial outcomes</li> <li>• Form strategic alliances to maximise value through; technology, strong financial management, long-term partnerships, and a diversified commercial portfolio</li> <li>• Understand the value and leverage awareness of the Halberg Foundation to develop and promote inclusive sport and active recreation opportunities through sharing outcomes, impacts and success stories to the wider community</li> <li>• Create a community of lifelong supporters through various campaigns involving Trustees, Volunteers, Youth Council, Ambassadors, Whanau</li> </ul> |
| <b>Success is:</b>   | <b>Success is:</b>  | <b>Success is:</b>   |
| <ul style="list-style-type: none"> <li>• <b>Quality Opportunities</b></li> <li>• <b>Increased Capability</b></li> <li>• <b>Well-being Benefits</b></li> </ul>  | <ul style="list-style-type: none"> <li>• <b>Meaningful Insights</b></li> <li>• <b>Youth Leadership</b></li> <li>• <b>Inclusive Education</b></li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Value Creation</b></li> <li>• <b>Increased Awareness</b></li> <li>• <b>Collaborative Networks</b></li> </ul>   |



| <b>Ngā Tāngata<br/>PEOPLE</b>  | <b>Ngā Kaupapa<br/>PROGRAMMES</b>   | <b>Ā Tātou Hoa<br/>PARTNERS</b>  |
|--|---|--|
| <b>Relevant opportunities</b>  | <b>Focused advice</b>   | <b>Sustainable value</b>   |
| Advisers outreach<br>Activity Fund<br>Maori/Manaakitanga<br>Health and Well-being<br>Halberg team development<br>Whanau, family engagement | Halberg Games<br>Regional sports events<br>Inclusion Training Course<br>Active recreation<br>NEI Investment Management<br>Data/insights/research<br>Youth Council | Halberg Awards<br>Media/social media<br>Stakeholder/Sponsor<br>engagement<br>Fundraising management<br>Scholarship programme<br>Brand refresh<br>Technology update |

## Connecting

- One to one
- One to few
- One to many

## Activating

- Locally
- Regionally
- Nationally



# Hauora

## Benefits for young people with a physical impairment

Through our work we've seen first-hand how sports can benefit disabled Kiwis. Enhancing well-being by improving social skills, self-esteem, confidence, physical fitness, health, emotional well-being and a stronger sense of belonging are just some of the changes we hear from the young people and families we've supported.

# Halberg Foundation



Health



Social



Leadership



Emotional

Resilience



Confidence



Inclusion

